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## **MORE THAN 100,000 TO ATTEND SPACE 2009 LIVESTOCK TRADE SHOW IN FRANCE THIS SEPTEMBER**

*Please click the thumbnails below to  
open high-resolution images.*



*Photo 1: SPACE 2009 logo*



*Photo 2: SPACE show floor*

*Chicago, June xx, 2009 (word count: xxx)*  
From September 15 to 18, Rennes, the world livestock capital located in the west of France, will be hosting SPACE, a veritable world of livestock. The Salers and Simmental cattle breeds will be the guests of honor during this international breed show. Some 1,300 exhibitors (including 360 from about 30 different countries) will represent the cattle (dairy and beef), pig, poultry, rabbit, sheep and goat industries, covering some 1,500 trade names. SPACE will exhibit in 11 halls over 30 acres, with an emphasis on technical innovations, offering visits to farms and agro-industrial companies in the sector. High level conferences, competitions and animal auctions will be on offer for the expected 110,000 visitors including 9,000 international visitors.

SPACE is the international reference in terms of cattle breeds, and SPACE 2009 will exhibit more than 800 cattle from 12 different races -- both throughout the show and during competitions -- that have been carefully selected. Sheep and goat breeds will also be presented.

The various exhibitors will be able to provide answers on themes including:

- Improvement of genetic performances, artificial insemination, hatcheries
- Improved technical performances (feed, animal health)
- Modernizing agricultural properties (software, management advice, agri-energy)
- Improvement of working conditions for breeders
- Design and construction of buildings
- Work on conforming to latest standards (septic tanks, spreading equipment).

Visitors can also see the results of research and development work at a specially reserved R&D area at the show.

A particular welcome is reserved for international visitors with the Club International. With the assistance of a hostess who speaks their language, our overseas visitors will be able to gather information, meet exhibitors or international partners, etc. They will

be offered exclusive visits to farms and agro-industrial units in the region: animal feed factories, milk quality control centers, cattle (beef and dairy), pig, poultry and rabbit farms.

As always, the Innov'Space competition will reward the most innovative products, equipment and services of the animal production sector. In 2008, 47 new items were awarded this prize.

SPACE 2009 offers a full range of services for every sector under one roof.

For more information, please contact:

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