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WEEPLANT'S PINKY TREES HELP PROMOTIONAL GIFTS GO GREEN

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Please click the thumbnails below to open high-resolution images.



Photo 1: Pinky Tree in capsule



Photo 2: Pinky Tree on finger

In a market of ordinary lifeless company gifts, Weeplant™ offers a real and never-seen-before alternative: the Pinky Trees, living baby plants in a customizable two-inch capsule that you can take with you everywhere. It is the ideal promotional object for companies wanting to support their green commitments or create an emotional link with their customers. Moreover, thanks to the partnership with American Forests, a United States conservation organization, each Pinky Tree™ purchase directly contribute to reforesting the nation.

Major companies, like Microsoft, Accenture, and Veuve Cliquot, have adopted the Pinky Trees™ as a communication item for their green initiatives or to reward their customers on special events.

Pinky Tree is a living and breathing baby plant contained within a two-inch recyclable "capsule," a.k.a. incubator. It will live for about six months to a year inside its capsule and then will need to be re-potted. Once this happens, the plant will grow to its normal size, which varies depending on the type of plant chosen.

There is a large choice of succulents and cactuses to choose from, and it only needs to be watered once or twice a month by dipping its base into one

inch water for five minutes.

The capsules, as well as the packaging, can be imprinted with a company logo, promotional message, or to commemorate a special event.

Weeplant Corporation is a newborn company specializing in innovative gifts for business. Concerned about environmental issues, Weeplant has decided to contribute to the reforestation of our planet by participating in a worldwide program developed by the United Nations Environmental Program (UNEP). A portion of the company's profits goes to American Forests to reforest the United States. For every four Pinky Trees sold, a tree can be planted.

Weeplant is also committed to building its activities within the community. For example, the encapsulation process has been outsourced to [Buckelew](#), an association dealing with mentally and socially challenged people.



Photo 3: Pink Tree family



Photo 4: Weeplant logo

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